



October 24, 2006

For Immediate Release

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Walla Walla Skate Park Association Presents "Do it for Johnny" TV commercials on Charter

The Walla Walla Skate Park Association launches a new commercial series "Do it for Johnny" on Charter Communications. The commercial was a collaboration of talented local people including: Brian Senter who enlisted the help of Walla Walla High School Drama students to story board the commercial, and the filming, music and editing was completed by Brian Gurnett of Apedog Productions. The commercial stars a local skater and recent WA-Hi graduate named Chris Bennett as "Johnny." We would like to thank Charter Communications for donating airtime for the commercial.

You may also view the commercial at:

http://www.apedogproductions.com/video/sk8park30sec_6-7-07.mov

"Do it for Johnny" aims to increase local awareness about the project to complete the Walla Walla Skate park located in Fort Walla Walla Park.

Walla Walla Skate Park Association raises \$15,000.00

WWSPA launched the "Skate Bricks" fundraising campaign in October of 2006 to help raise funds to complete the Walla Walla Skate Park. The program aims to honor donors with a custom engraved granite "Skate Brick" that will be permanently placed at the skate park during skate park expansion. The "Skate Bricks" campaign has been extremely successful with local skaters approaching local businesses and individuals for donations. The WWSPA now has \$15,000.00 towards expanding and completing the existing Walla Walla Skate Park!

Walla Walla Skate Park Association Elects New Board Members

The WWSPA has elected new board members!

Thomas Reese – WWSPA President – Owner Walla Walla Roastery

Carmen Castaldo – Vice President – Owner Castaldo Stone & Tile

Anthony Barba – Secretary – Walla Walla Public School Teacher

Colby Kuschatka – Treasurer – Owner Kuschatka Imaging

All four of the newly elected board members grew up skateboarding, and are actively looking to help local youth have a skate park that challenges their skill levels while at the same time motivating the youth to work to achieve their goals of a completed skate park.

Walla Walla Skate Park Association Unveils New Concept Design For Skate Park Expansion

A concept design of the new addition to the skate park at Ft. Walla Walla Park has been released to the public. Visit <http://www.skatewallawalla.org> to view the design and to learn more.

The WWSPA will be announcing a variety of special events in the months ahead. Visit <http://www.skatewallawalla.org> for information on fundraising efforts, events, photos, and more.

Walla Walla Skate Park Quick Facts:

- Facility was built with private grants and donations. No public funds from local taxes are used!
 - It is one of the most consistently used facilities in the city parks system.
- Local youth raised funds and helped in building the current skate park.
- Phase 1 construction completed in 2000 with Phase 2 completed in 2004.

About the Walla Walla Skate Park Association:

The WWSPA was formed before the first public meeting in May 1997. From the beginning the goal was to provide the youth of Walla Walla with a quality skateboard facility that would address the needs of the growing skateboard community. WWSPA also strives to provide a safe positive social environment for Walla Walla youth. All donations are tax deductible, WWSPA is a 501(c)3 Non-Profit Organization.